

Member of Parliament Local Area Development Scheme



सत्यमेव जयते

भारत सरकार
सांख्यिकी और कार्यक्रम कार्यान्वयन मंत्रालय
सरदार पटेल भवन, नई दिल्ली-110001

GOVERNMENT OF INDIA
MINISTRY OF STATISTICS & PROGRAMME IMPLEMENTATION
SARDAR PATEL BHAWAN, NEW DELHI-110001
FAX : 011-23364197
E-mail : mplads@nic.in

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Dated.....17.09.2012

To

The Commissioners,
Corporation of Kolkata/Chennai/Delhi
Districts Collectors/District Magistrates /Deputy Commissioners.

Sub: - Modification of MPLAD Guidelines-one-MP -one Idea.

Sir/Madam,

In supersession of Para 3.36 and Para 14, 14.1, 14.2 of Annexure II A and Annexures X, X-A, X-B & X-C of the guidelines of MPLADS, issued in August 2012, the following may be replaced as Paras 3.36, 3.36.1 and 3.36.2 in the MPLADS revised Guidelines of August, 2012:-

“3.36 One MP- One Idea: In order to foster a grass-root bottoms-up approach to innovation and development and to arrive at solutions for local problems, which are sustainable and scalable, there is a need for seeking out and campaigning for ideas that have the potential to solve challenges. Accordingly, based on the innovative ideas received from the local people regarding developmental projects, a ‘One MP – One Idea’ Competition may be held in each Lok Sabha constituency annually to select the three best innovations for cash awards and certificate of appreciation for next five best innovations. These awards will be given on the specific request of Hon’ble MPs to promote such a scheme in their constituency. The announcement calling for applications in prescribed format would be made by the Nodal District Authority through various media viz. print, radio, television etc. It must be ensured that the announcement details are put up on the relevant website(s) as well. The Competition will invite innovative solutions in the areas of education and skills, health, water and sanitation, housing and infrastructure, agriculture, energy, environment, community and social service, etc. The innovative solutions can be submitted by any individual or by a group of individuals, industry, industry consortia, academia, NGO or other institution from the constituency. The format for submission of application is given at Annexure-I. All entries will follow the same screening process.


3.36.1 A Selection Committee may be set up with the mandate to screen all applications. The Selection Committee shall be headed by the DC/DM of the Nodal District and shall consist of eight members from (i) Engineering, (ii) Finance, (iii) Health and sanitation, (iv) Academia, (v) Industry (vi) Banking and Financial Institutions and (vii) two members from Social sector/NGOs to be nominated by

Hon'ble MP. The members from Engineering, Finance, Health and Sanitation sectors will be nominated by DC/DM and should be from the Central/State/UT Government. The members from Academia, Industry and Banking & Financial Institutions shall be of repute & distinction in their own field and shall be nominated by DC/DM. The Selection Committee will select the three best innovations for cash awards and next five best innovations for certificate of appreciation. In the event a large number of applications are received, DC/DM, in consultation with Hon'ble MP, may constitute a Screening Committee for initial screening of the potential applications for further evaluation by the Selection Committee.

3.36.2 Cash awards of Rs. 2.5 lakhs, Rs. 1.5 lakhs and Rs. 1 lakh will be awarded to the first, second and third prize winner respectively. In addition to the award money, other administrative expenditure involved in arranging such events including issuing advertisements, holding meetings, etc., subject to a maximum of 10% of the total awards' amount of Rs. 5 lakhs, Rs. 50,000/- will also be permissible under the MPLADS Guidelines. The total amount of awards of Rs. 5 lakhs and administrative expenditure of Rs 50,000/- will be debited to the MPLADS funds of the Hon'ble MP promoting the Scheme. In order to ensure that the scheme would be able to foster a spirit of innovation and grass-root level competitiveness and spur the innovation movement in the country by involving a large cross section of people, the award function should be given a wide publicity. The awards shall be given away by the Hon'ble MP in a public function with adequate media coverage. A Certificate of honour as per Annexure – II will be given to the awardees. The Certificate of appreciation as per Annexure - III will also be given to the next 5 best innovations.”

2. These instructions may be strictly adhered to.
3. This issues with the approval of Hon'ble Minister, Ministry of Statistics & Programme Implementation

Yours faithfully,



(R. Rajesh)

Director (MPLADS)

Copy for information to:

13. All Hon'ble Members of Parliament (Lok Sabha/Rajya Sabha).
14. The Secretaries, Nodal Departments, dealing with MPLADS (All States/UTs).
15. Rajya Sabha Committee on MPLADS, Rajya Sabha Secretariat, New Delhi.
16. Lok Sabha Committee on MPLADS, Lok Sabha Secretariat, New Delhi.
17. To all concerned in MPLADS Division.
18. NIC for uploading on the MPLADS Website.

Annexure- I
ONE MP – ONE IDEA

Format for submission of applications

APPLICANT DETAILS

- 1 Applicant Individual | Team | Organization
- 2 Applicant(s) Name(s) & Occupation
 - a.
 - b.
 - c.
- 3 Contact Address of Applicant(s)
- 4 Telephone/Mobile/Email of Applicant(s)

INNOVATION DETAILS

- 5 Name/Title of Innovation
- 6 Place of use for the Innovation
- 7 Users of Innovation
- 8 Area of Innovation
 - a) Education and Skills
 - b) Health
 - c) Agriculture
 - d) Water and Sanitation
 - e) Housing and Infrastructure
 - f) Energy and Environment
 - g) Community and Social Service
 - h) Any other (please specify)
- 9 Problem Statement [The problem could preferably be a major challenge faced in your area]
 - a) What is the problem?
 - b) Whom is it affecting – geographically and demographically
- 10 Summary of Innovation
 - a) Provide a detailed description of the proposed solution [You can include tables, images and figures here with proper captions, if need be].
 - b) What makes this innovation different than the other solutions currently in practice? If no other solutions are currently available, discuss the factors that make your innovation viable as a real solution.

- c) Details of Awards/Recognitions already received
- 11 Putting the Innovation into Action
- a) Do you need any of the following, to make your innovation scale up and reach its users:
- i) Funding
 - ii) Support in Prototyping
 - iii) Research and Development Support
 - iv) Partnerships
 - v) Support in Marketing and Sale
- b) What will be the potential impact of this solution, if implemented.
- 12 Status
- a) Please describe the current status of the proposed solution
- i) Idea Stage
 - ii) Prototype
 - iii) Field Trials /Pilot [Please furnish details]
 - iv) Already in the market [Please furnish details]
- b) If it's already implemented, please give details in 500-800 words and attach relevant documentary proof.
13. Intellectual Property Right
- a) Please indicate whether innovation proposed has been patented and/or is covered by Intellectual Property Right either by you or by anyone else. An affidavit to this effect be attached. (If answer is not known, this be stated)
14. Business Model
- a) If you are looking at commercialization of your innovation and need financial support, please furnish the following details:
- I. Brief Business Plan

- II. Specific markets & geographical segments your solution will be catering to

- III. Details of any funding received till date (whether government, venture capitalist, family, etc.)

- IV. Funding (including loans) that you are now seeking and how you plan to use the funds. Please give forward projection of your funding requirements for the next three years, including projected cash flows.

- V. If you are planning a new venture, please give projected financials, investment sought, plan for use of funds, revenue model as well as model for growth/scaling up.

Notes:

- a) Items 1-13 are mandatory, while Items 14 is optional.
- b) Apart from the Award Money, the 'One MP - One Idea' contest will not provide any financial support for commercialization.
- c) Please send any documentary proof about your innovation along with the application form. It could be in the form of documents, photographs, video, newspaper clipping, etc.
- d) Please attach resume of applicant(s).
- e) By participating in this contest, the applicant agrees to abide by the guidelines laid by the competition.
- f) If there are no appropriate candidates, the award may not be given in a particular year
- g) The decision of the Selection Committee will be final and binding on all matters related to this Contest.

PLACE:

DATE:

SIGNATURE OF THE APPLICANT(s)

DECLARATION

[I/We declare that this innovation is our original contribution. I/We have read the competition guidelines and agree to abide to them.]

Annexure-II

**Ministry of Statistics and Programme Implementation
Member of Parliament Local Area Development Scheme
Certificate of Honour**

This is to certify that Shri/Smt/Km..... son/daughter of
Shri..... resident of
.....

has participated in One MP – One Idea Competition held at..... (Name of the Constituency/State).

2. A cash award of Rs.....is hereby awarded to
Shri/Smt/Km.....as first prize/second prize/ third prize.

3. Details of problems/solution.....
.....
.....

Signature of District Magistrate

Dated:

